AAFP AMERICAN ACADEMY of FAMILY PHYSICIANS

American Academy of Pediatrics

DEDICATED TO THE HEALTH OF ALL CHILDREN™

PSA Scripts - English

AAFPR2075115
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The benefits of immunization include a long, healthy life free from the threat of serious illnesses. Talk with your pediatrician or family physician about flu, COVID and RSV vaccines to keep your family healthy. Visit Healthy Children dot org and Family Doctor dot org for trusted health information.

AAFPR2075130
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When it comes to your family's health, having someone you trust makes all the difference. Your pediatrician and family physician know your family and community, understand your concerns and are here to listen. Staying up to date on immunizations can help your immune system recognize and resist the viruses that cause flu, COVID and RSV. Talk with your pediatrician or family physician about vaccines they recommend for your family. Visit Healthy Children dot org and Family Doctor dot org for trusted health information.

AAFPR2075145
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When you have questions about your family's health, it's reassuring to have someone you trust. Someone who knows your health history. Understands your concerns. And takes the time to listen. That's the relationship you have with your pediatrician and family physician. During flu, COVID and RSV season, staying up to date on immunizations is an important way to help keep your family and community healthy. From children to parents and grandparents, your doctors are here with trusted guidance for every generation. They are here to listen, so, talk with your pediatrician or family physician about vaccines they recommend for your entire family. Together, we can help keep families and communities healthier. Visit Healthy Children dot org and Family Doctor dot org for trusted health information.

AAFPR2075160
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Every family has its own story. Its own routines. Its own health needs. And during respiratory virus season, flu, COVID and RSV can disrupt those routines. Missed school. Missed work. Sometimes, serious illness. Staying up to date on seasonal and routine immunizations is one of the best ways to help keep your loved ones healthy. And you don't have to make those decisions alone. Your pediatrician and family physician know your health history, understand your concerns and are here to listen. They're trusted partners who can answer your questions and help you make informed decisions for every generation of your family. Talk with your pediatrician or family physician about vaccines they recommend for your family. For trusted guidance, visit Healthy Children dot org and Family Doctor dot org.

For more information on this PSA campaign, please contact Laura Pair at laura.pair@4media-group.com