

MICHELLE N. CARTER

BYRON MARC NEWSOME

SHIRLEY JORDAN

KIANA NICOLE WASHINGTON

GORDON JAMES, JR.



MENDEZ NATIONAL INSTITUTE OF
TRANSPLANTATION FOUNDATION
PRESENTS

Linked by Love

www.linkedbylovetv.org



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About *Linked by Love*

Beverly Morris is a woman who seems to have it all. With a loving husband, two teenagers, a spunky grandmother, and a flourishing bakery business under her roof, she is constantly on the go, until a family history of kidney disease catches up to her. Exploring one Black family's experience with end-stage renal disease, *Linked by Love* follows the Morrises as they confront Beverly's illness and make the decision to do things differently, together. Addressing the unique cultural barriers and significant medical disparities that affect the Black or African American population, each relatable episode of *Linked by Love* follows the Morris family as they pursue help for Beverly and discover avenues for treatment, including transplantation and paying it forward through a living donor kidney chain. As they go along, Beverly and her family discover that sometimes it takes a big dose of self-care and paying attention to one's healthcare to change your family for the better.

The Need for *Linked by Love*

*Black or African Americans have a prevalence of chronic kidney disease that is **25% higher** than White Americans, and they are **10 times** more likely to develop hypertension-related kidney failure and **almost 4 times** more likely to develop kidney failure. COVID-19 has further exposed the significant healthcare disparities that exist within this population.*

Linked by Love, developed by MNITF, is a 6-episode digital series about kidney disease, transplantation and living donation that targets the needs of Black patients and families facing end-stage renal disease (ESRD). Similar to the *Fixing Paco* series, *Linked by Love* presents this vital health information by combining education and entertainment ("edutainment") to create a fictional story that incorporates drama and comedy. The series also provides viewers with information about prevention of kidney disease and failure. In addition to the series, the *Linked by Love: All Kidneys Are Pink* docuseries provides further information on kidney disease, transplantation and living donation.

TO SEE *LINKED BY LOVE*:

www.LinkedybyLovetv.org