

SUGGESTED SCRIPT: Weekend Getaways

ANCHOR INTRO

IS YOUR WEEKEND FILLED WITH WORK, STRESS AND TO-DO LISTS? YOU'RE NOT ALONE. ALEX SILVA HAS MORE...

TAKE PKG

ACCORDING TO A NEW SURVEY COMMISSIONED BY HILTON GARDEN INN, THREE IN FOUR AMERICANS SAY THEY NEED A WEEKEND GETAWAY TO RECHARGE. (7)

TAKE SOT

IN: "Americans are..."

OUT: "...activities."

TRT = 14

CONTINUE VO

FAMILY AND LIFESTYLE TRAVEL EXPERT NEDRA MCDANIEL SAYS AMERICANS KNOW WHY THEY WANT TO GET AWAY. (5)

TAKE SOT

IN: "Spend time with..."

OUT: "...do that"

TRT: 11

CONTINUE VO

MCDANIEL RECOMMENDS PICKING A GETAWAY DESTINATION WITHIN A ONE TO THREE HOUR DRIVE. (4)

TAKE SOT

IN: "I would also suggest..."

OUT: "...works for them."

TRT = 11

CONTINUE VO

MCDANIEL SAYS THE HILTON GARDEN INN AMENITIES MAKE QUALITY RECHARGING POSSIBLE IN EVEN JUST ONE OVERNIGHT STAY. (7)

{END PKG}